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## 360Biz Helps Revco Products Capture More Business With a New Website

**Orange, CALIF. (March 10, 2020)** – Revco Products, an electronic contract manufacturer with more than 40 years of success in its industry, needed a new website to showcase its experience and differentiators in a highly competitive market.

The company selected 360Biz to create and launch this [new website](#).

According to Ron Gonzales, Revco’s Vice President of Manufacturing and Quality Manager, revising the Revco site was necessary “to improve the customer experience and to highlight our company’s assets,” as well as “to capture new leads and business, and increase exposure in our industry.”

360 was selected in part because of the company’s experience in the electronics field. The executive team of 360Biz includes electronics industry veterans in engineering, field service, applications, product management and marketing communications.

Following interviews with Revco’s top executives, 360Biz created a new design for the site, while updating and adding new content and features to help the company with its online marketing strategy.

“Revco is a family-owned business that has been successful for more than four decades,” said Ron Zayas, 360 Chief Strategist. “Their experience, the range of services they provide, and their unique approach to design for manufacturability were among the many attributes we spotlighted in the new site. This is a company that goes above and beyond to help each client find the most efficient way to build a product.”

Gonzales describes the process of working with 360Biz as “informative and professional.” “They exceeded our expectations,” he said.

For more information on 360Biz, visit [www.360-biz.com](http://www.360-biz.com) and find 360Biz on [Facebook](#), [LinkedIn](#) and [Twitter](#).

**About 360 BC Group, Inc.:** 360 operates worldwide with leading brands in three business areas: [360Biz](#), [360Civic](#), and [360Circuits](#). Founded in 2004, the minority owned 360 group holds a top market position in California for designing comprehensive websites for both the public and private sector, ranging from small businesses to large Fortune 500 companies and municipalities. 360 also provides a full suite of marketing services for high-technology industries through our dedicated teams across multiple creative, technological and security specialties. For more information, visit [www.360bcgroup.com](http://www.360bcgroup.com).

**About Revco Products:** Revco Products Inc. is an ISO 9001:2015–certified electronic contract manufacturer in Orange County. For more than 40 years, Revco has been Southern California’s leading contract manufacturer for PCB assemblies and related products. Services include electromechanical design, SMT and through-hole assembly, box builds, turnkey solutions, conformal coating, and ICT testing. For more information, visit [www.revcoproducts.com](http://www.revcoproducts.com).

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